



APPLICATION AND CONTRACT FOR EXHIBIT SPACE & SPONSORSHIPS

November 13 – 16, 2006 (Exhibits open Nov. 14 – 16, 2006) • Gaylord Palms Resort & Convention Center, Orlando, Florida

Please complete page 1 and initial ALL pages. Applications without initials or signature will not be accepted.

CONTACT INFORMATION

Company _____
 (Please list company name exactly as you want it to appear on the floor plan and website)

Primary Point of Contact _____
 (This will be the person who will receive updates and planning information regarding GEOINT)

Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____

Authorized Signature _____
 (This application, including all terms and conditions and the Exhibitor Manual, only becomes a binding contract when it is received and accepted by USGIF. By signature above, the individual signing this application hereby accepts the attached terms and conditions and represents and warrants that he/she is duly authorized to execute binding contracts on behalf of the above listed company.)

Date _____

BOOTH SELECTION

	Rate per 100 sq. ft.		
	Member	Non-Member	Academic
Until July 14	\$3,595	\$4,095	\$2,000
After July 14	\$4,095	\$4,595	\$2,000

We require _____ sq. ft. of exhibit space. My selections (in order of preference) are as follows:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

CALCULATION

_____ (# of sq. ft.) X \$ _____ (rate) = \$ _____

All exhibits must be set-up by 4:00 PM on Monday, November 13.

SPONSORSHIP SELECTION

(Detailed information on available sponsorships is available on the "GEOINT 2006 Sponsorship Opportunities" document)

Sponsorship	Price	Sub-Total
Exhibit Hall/Event Pocket Guide Sponsorship	\$50,000	\$
Hall of Fame Dinner	\$40,000	\$
Welcome Reception at the Gaylord Palms Marine & South Beach Pools	\$40,000	\$
Allder Golf Classic	\$30,000	\$
Conference Bags	\$30,000	\$
Hotel Key Cards	\$20,000	\$
Internet Café	\$20,000	\$
Lanyards	\$20,000	\$
Lunch in Exhibit Hall (Tuesday)	\$15,000	\$
Lunch in Exhibit Hall (Wednesday)	\$15,000	\$
Lunch in Exhibit Hall (Thursday)	\$15,000	\$
Belly Band around Event Guide	\$10,000	\$
Shoe Shine Stand	\$10,000	\$
Transportation Sponsorship (all 4 days)	\$10,000	\$
GEOINTv Platinum Level	\$8,000	\$
Lamp Post Banners (approximately 25) around Gaylord Palms	\$7,500	\$
Media Center/Press Room	\$7,500	\$
AM Coffee Break (Tuesday morning)	\$5,000	\$
AM Coffee Break (Wednesday morning)	\$5,000	\$
AM Coffee Break (Thursday morning)	\$5,000	\$
GOBO on Sail of USS Gaylord in Key West Atrium	\$5,000	\$
Hotel Door Hanger	\$5,000	\$
iConnect Surf the Web at Gaylord Palms	\$5,000	\$
PM Coffee/Dessert/Snack Break (Tuesday afternoon)	\$5,000	\$
PM Coffee/Dessert/Snack Break (Wednesday afternoon)	\$5,000	\$
PM Coffee/Dessert/Snack Break (Thursday afternoon)	\$5,000	\$
GEOINTv Gold Level	\$5,000	\$
Spinning Kiosks	\$5,000	\$
Turn Down Service	\$5,000	\$
Care Package	\$3,500	\$
GEOINTv Silver Level	\$3,500	\$
Gift Basket/Welcome Packet at Registration	\$3,500	\$
Hotel Door Drop	\$3,000	\$
Advertising on Pocket Agenda	\$2,500	\$
Janus Board Advertising at Gaylord Palms	\$2,500	\$
Collateral placed in conference bags	\$2,000	\$
Water Stations in Exhibit Hall (Tuesday)	\$2,000	\$
Water Stations in Exhibit Hall (Wednesday)	\$2,000	\$
Water Stations in Exhibit Hall (Thursday)	\$2,000	\$
Welcome Letter on iConnect System in Gaylord Palms (Wednesday)	\$2,000	\$
Welcome Letter on iConnect System in Gaylord Palms (Thursday)	\$2,000	\$
	TOTALS	\$

ADVERTISING SELECTION

(Official GEOINT 2006 Event Guide)

This year-round reference guide will be distributed to all attendees during check-in at GEOINT 2006. It includes complete details of the exposition, sessions and special event programs. Advertising in the official GEOINT event guide is a great way to deliver your message to over 2500 symposium attendees, drive traffic to your booth and extend brand awareness.

**** Please note that “Strategic Partner” Members receive a \$750 discount and “Partner” Members receive a \$500 discount on advertising in the official GEOINT 2006 Event Guide.**

Ad Location	Member	Non-Member
Inside Front Cover	\$3,100	N/A
Outside Back Cover	\$3,100	N/A
2 Page Spread	\$2,750	\$3,400
Inside Back Cover	\$2,400	N/A
Full Page Ad (prime location)	\$2,300	N/A
Full Page Ad (regular location)	\$1,550	\$1,800
Half Page Ad	\$1,050	\$1,350
Third Page Ad	\$650	\$800
100-Word Listing with Logo	\$350	\$550
	Sub-Total	\$
	Strategic Partner / Partner level member discount	\$
	TOTALS	\$

MEETING ROOMS

A limited number of meeting rooms are available at GEOINT 2006. These rooms are located near the General Session. All rooms are available from Sunday, November 12, 2006 through Thursday, November 16, 2006, with the exception of Naples 1-2 & 3 which are available from Monday, November 13, 2006 through Thursday, November 16, 2006. Not all rooms can be secured. Show management recommends you hire your own security. Show management not responsible for any loss or damage to property located inside of the meeting rooms. The prices below are strictly for the rental of the space. Any furniture, a/v, electricity, internet, phone etc. are the responsibility of the contracting company and the services shall be contracted directly with the appropriate vendor.

Meeting Room	Square Footage	Theater	Class Room	Price	Sub-Total
Gainesville	1,361	128	81	\$6,000	\$
Tampa 1	794	70	37	\$4,500	\$
Tampa 2-3	1,475	143	73	\$8,000	\$
Sarasota 1	674	68	33	\$4,000	\$
Sarasota 2-3	1,344	128	80	\$6,000	\$
Miami 1	881	102	49	\$5,000	\$
Miami 2	858	99	44	\$5,000	\$
Miami 3	887	96	44	\$5,000	\$
Captiva 1	676	56	34	\$4,000	\$
Captiva 2	688	55	34	\$4,000	\$
Naples 1-2	1,730	195	88	\$10,000	\$
Naples 3	872	102	49	\$5,000	\$
				TOTALS	\$

FINANCIALS

Totals for Exhibit Space	\$
Totals for Sponsorships	\$
Totals for Advertising	\$
Totals for Meeting Rooms	\$
TOTAL DUE	\$

CANCELLATION

Once the United States Geospatial Intelligence Foundation has accepted this application, it and the terms and conditions attached to the application shall become a legally binding contract.

In the event that an exhibitor/sponsor/advertiser cancels all or part of the exhibit space, advertisement and/or sponsorship, the exhibitor/sponsor/advertiser must do so in writing and will be obligated to pay the United States Geospatial Intelligence Foundation fees based on the following cancellation schedule:

On or before June 30, 2006	100% of exhibit space cost will be refunded
June 30, 2006 – August 31, 2006	50% of exhibit space cost will be refunded
After August 31, 2006	No refunds will be given

APPLICATION & CONTRACT

Please complete, sign and return this application to:

USGIF, 2325 Dulles Corner Blvd., Suite 500, Herndon, VA 20171

Telephone: 703-788-6736 Fax: 703-788-6775 www.usgif.org

Due to limited space availability, advertising and sponsorship opportunities, the United States Geospatial Intelligence Foundation cannot guarantee that your application will be accepted. The United States Geospatial Intelligence Foundation will return your deposit if your application is not accepted for any reason. Otherwise, a copy of this application will be returned to you after it has been accepted by the United States Geospatial Intelligence Foundation and either booth space or a sponsorship has been assigned. At that point, this application, together with the attached terms and conditions and the Exhibitor Manual, will become a legally binding contract between you and the United States Geospatial Intelligence Foundation.

Please make all checks payable to USGIF in U.S. Funds.

FOR USGIF USE ONLY

Exhibit Space(s) Assigned _____

Sponsorship(s) Assigned _____

Advertisement(s) Assigned _____

Meeting Room(s) Assigned _____

Date Received _____ Date Accepted _____

Accepted on behalf of USGIF by: _____



United States Geospatial Intelligence Foundation

2325 Dulles Corner Boulevard, Suite 500, Herndon VA 20171

Toll Free: 888-MYUSGIF • Direct: 703-788-6780 • Fax: 703-788-6775

www.usgif.org